

**INTERNATIONAL CONFERENCE ON COMMERCE AND ECONOMIC RESEARCH
IN ASSOCIATION WITH (IQAC)
INSTITUTE OF MANAGEMENT ACCOUNTANTS (IMA), USA**

**ICCER 24-25
January 14 & 15, 2025**

Rajagiri College of Management and Applied Sciences (RCMAS), Kakkanad

**Organised by
Department of commerce**



Conference Theme

Business, Finance, and Trade Practices in the Digital Age: Innovation, Sustainability, and Transformation

Conference Overview

Department of commerce , Rajagiri college of Management and Applied Sciences (RCMAS) is proposed to schedule an International Conference for researchers, academics, and industry experts to discuss emerging trends in commerce and economics. With IMA, USA, as the knowledge partner, ICCER'24 is centered around the theme: Business, Finance, and Trade Practices in the Digital Age: Innovation, Sustainability, and Transformation. The conference will explore key topics such as digital finance, banking innovations, data analytics, entrepreneurial strategies, and circular economy principles. It seeks to address the challenges and opportunities businesses face in driving value creation while upholding environmental and social sustainability in a rapidly evolving digital landscape. Attendees will have the opportunity to engage in insightful discussions, expand their professional networks, and collaborate on research that will help shape the future of sustainable business practices.

Day 1: 14/01/2025 (Tuesday)

Inaugural Session: 8.45 am - 9:30 am

Catalysts for Change: Innovation, Sustainability, and Leadership in a Digital Era

Key Note Speakers



**Mr. Artak Robert Melkoynan,
Senior Advisor,
United Nations Development Programme**



**Prof. Dr. Deepu Kurian,
Associate Dean
University of Texas Health Science Center, San
Antonio**



**Mr. Tom Thomas,
Chief Operating Officer,
Kerala Start up Mission**



**Mr. Fennil Vadakken,
Director,
Institute of Management Accountants,
USA**



**C A Deepa Varghese,
Southern India Regional Council Member,
Institute of Chartered Accountants of India**



**Ms. Vinodini Sukumar,
Managing Director,
Team One Advertising Pvt Ltd**

Day 2: 15/01/2025 (Wednesday)

Panel Discussion

Innovation and Sustainability in the Digital Age: Aligning Technology, Industry, and Academia for a Better Future

Key Note Speaker



**Dr Ann Baby ,
Dean (Student Affairs),
Rajagiri College of Social Sciences,
Kalamassery**

Panel Members



**C A Seshadri Nathan krishnan,
Entrepreneur & Investor**



**Mr. Ajay Basil,
Business Consultant**

**Ms. Ardra C Michael,
Assistant Professor (Management)
& Nodal Officer IEDC, RCMAS**

**Mr. Adnan Shaji,
Student Co Ordinator,
IEDC, RCMAS**

Conference Chair



**Dr Vineeth K M,
Associate Professor-Commerce,
Government College, Thripunithura**

**Dr Seethalekshmy C
Assistant Professor-Commerce,
RCMAS**



**Prof. Dr. Manjula R Iyer ,
Assistant Dean, Commerce Chinmaya
Vishwa Vidhyapeeth**

**Dr Ann Mary Jones,
Assistant Professor-Commerce,
RCMAS**

Advisory Council

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For any inquiries or further information about the ICCER, please contact the conference organizers:

Conference Email: iccer.commerce@rajagiricollege.edu.in:

Conference Convenors	
Ms.Mary Antony (Head of Department)	+91 94475 90381
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About the College

Rajagiri College of Management and Applied Sciences (RCMAS), a CMI institution in Kochi, Kerala, upholds the legacy of the Carmelites of Mary Immaculate (CMI), inspired by St. Kuriakose Elias Chavara. Established in 2005, RCMAS offers a diverse range of undergraduate and postgraduate programs, combining academic excellence with holistic development. Situated on an eco-friendly campus, the College emphasizes leadership, innovation, social responsibility, and sustainability through initiatives like the Rajeevani green project and IQAC for quality assurance. With strong industry partnerships, outcome-based education, and a focus on global perspectives, RCMAS is dedicated to shaping future-ready professionals and fostering community engagement for sustainable development.

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